

Michael B. Jordan Presents

MBJAM19

SPONSORSHIP OPPORTUNITIES

Winner Circle - \$50,000

- Includes 20 tickets
- Step & Repeat
- Early VIP entry and photo with Michael B. Jordan
- VIP seating during the program
- Branded experience*
- Gift bag and/or product giveaway opportunity for VIPs and/or all guests
- Digital advertisement
- Sponsorship provides free entry for 10 Lupus LA patient families

Gamer Circle - \$25,000

- Includes 14 tickets
- Event signage (shared with other \$25k+ sponsors)
- Early VIP entry and photo with Michael B. Jordan
- VIP seating during the program
- Branded experience*
- Digital advertisement
- Sponsorship provides free entry for 6 Lupus LA patient families

Power Circle - \$10,000

- Includes 10 tickets
- Early VIP entry
- Digital advertisement
- Sponsorship provides free entry for 4 Lupus LA patient families

Player Circle - \$5,000

- Includes 8 tickets
- Logo on event screens
- Provides entry for 2 Lupus LA patient families



*Branded experience is a unique offering for returning and committed supporters of Lupus LA